

State of Employee Ideas

We surveyed over **700** employees around the world on their attitudes towards employee ideas and sentiment around how well employers listen to their ideas. Here's what we found.



62%

of Employees Have Ideas to Make Their Companies Better

These Ideas Go Beyond Simply Improving Culture

84% of respondents understand the challenges facing their companies and have ideas on how to help solve them.



Companies Lack Effective Structures to Capture and Action Employee Ideas

1 in 3

DON'T HAVE A STRUCTURED PROCESS

33% said their company did not have a process to collect, evaluate, and implement employee ideas.

1 in 4

DON'T PRIORITIZE AND ACTION IDEAS

26% said their employer's process to prioritize and implement ideas is ineffective.

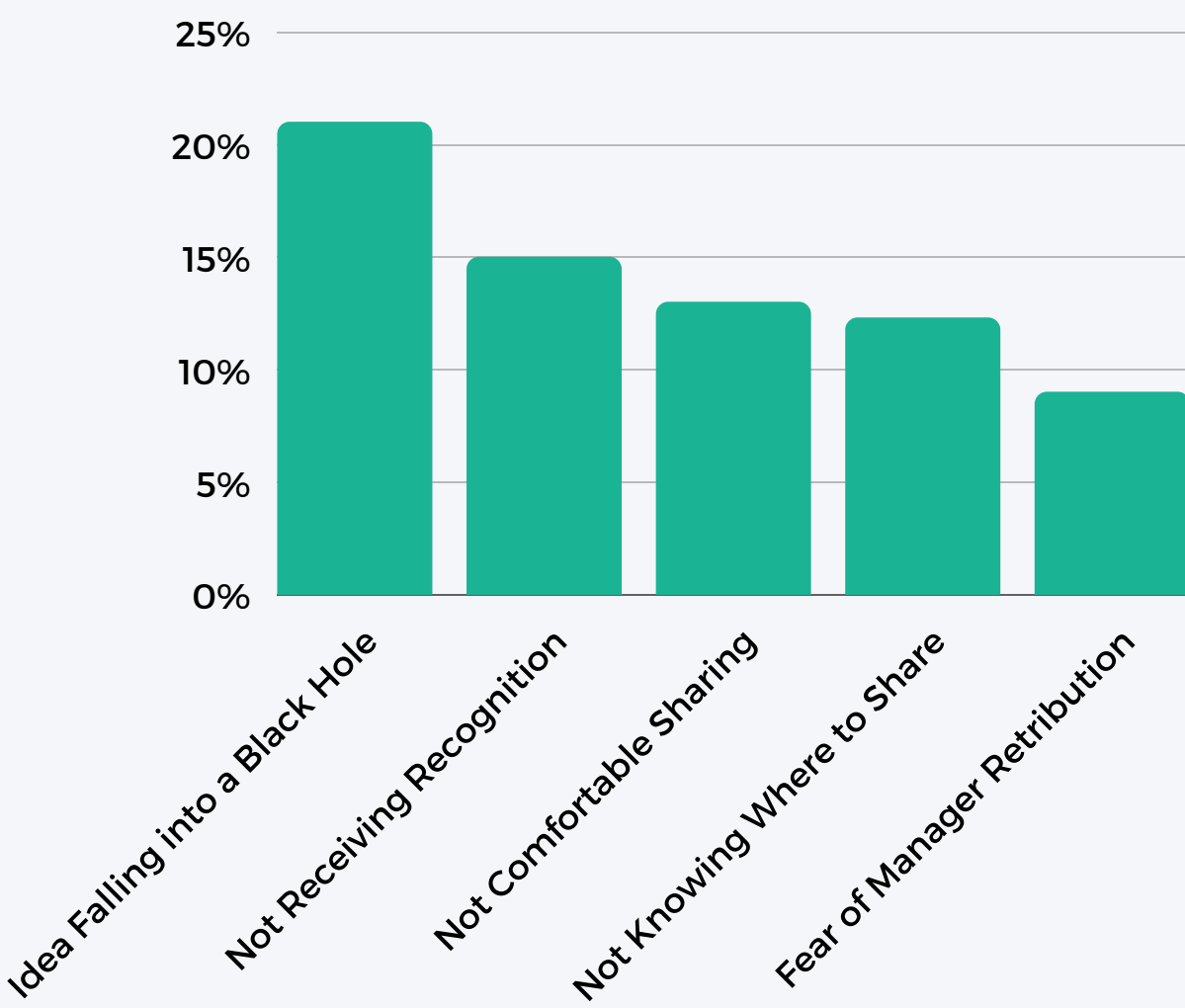
1 in 5

HAVE NEVER BEEN ASKED FOR IDEAS

20% of respondents said they have never been asked by their employer to share their ideas.

What's Preventing Employees from Sharing Ideas?

1 in 5 respondents said they stopped sharing ideas because they never heard feedback from previous ideas they shared. This demonstrates how critical it is to have a structured, formalized process in place.



The ROI of Making Employees Feel Like Their Ideas Are Heard



90%

Of Employees Said if Their Employer Did a Better Job Hearing Their Ideas, It Would Increase Their Engagement

Learn how Ideawake can help drive innovation and employee engagement at your organization.

Book a demo today at Ideawake.com

